

Once, only women knew how to shop. Today, men know where the values are given as well as the veriest ninine bargain hunter of them all.

And that, if you think of it, is just why we are doing more and more business every day!

## New Shop

G and Eleventh Streets-the Palais Royal's New Shop for Men.

Drop in Today and Slip Into a Suit



### SPRINGTIME IN PICTURES.

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come, sunlight.

Answers to Correspondents.

Florence L - I would wait until I

on the Mersey. Yesterday the male

laborers, under the advice of their union, refused to work with them and the services of the women were dispensed with.

There are 150 women conductors on the

ELLO, Spring!" I cry as I peek out of the window each morning to see the little gay blossoms dancing on the crooked, black branches. "How merry you are and how glad the world is that you are here!"

mer's mode and the shops have already shown us their winter's offerings."

How refreshing pictures showing fields of daisies, poppies in bloom, flowering trees or pussy willows must seem to the dwellers of the sandy deserts! Many write to know where the different pictures are taken and

"In the country the wild flowers whether they were taken in winter, "In the country the wild flowers are sprinkled over the meadows," reply the voices of the spring, "and soon it will be warm enough to stretch out on the sands while the children go in wading."

"How jolly! And there will be picnics in the woods under the blossoming trees," lure the voices, "holiday excursions into the fragrant meadows."

"Yes, and the moving-picture people will haunt the wild woods," calls out another elfin of springtime. "We

poor Pans of the forest get no rest at all after the hills are stripped of their snow blankets. If we poke our noses from behind the oaks, whist!

We are being photographed, here, there and everywhere!"

It is true. When the spring comes we scamper in droves to the woods looking for beautiful backgrounds for our pictures. The air is clear, the shies are him a spring and we shall sally forth from the studio to bask in the most well-come, sunlight.

In the bleak backgrounds of "Esmeralda" marked that picture as having been photographed in the extreme heat photographed in the extreme have a fascinating tople for study and observation for Edward Henry Clift, who is known in New York as the "Tariff Shark."

Mr. Clift is one of the high officers in the American Protective Tariff League, and when he is not studying the tariff questions he is at his desk in one of the largest general commission houses in New York.

"Work," says Mr. Clift, "is one of the come, sunlight."

skies are blue, the wind sways the blossoming branches, and so filled are we with the joy of living that I

J. S.—Thank you very much for think it is in the spring the very your kindly criticism of my work, a fascinating pursuit."

best of our pictures are taken. Even and know that I appreciate such friendly letters as yours. I shall abide by much of the good advice you have given me.

leave until 9 at night. Work is sort of a hobby with me because I have made it afascinating pursuit."

When Mr. Clift leaves the downtown friendly letters as yours. I shall abide by much of the good advice you have given me. are we with the joy of living that I work when the new creative spring have given me. forces send the blood rampant through their veins.

"Heigh, there!" the director will shout. "Stop Maypole dancing around the dogwood trees and remember that this is a workday and not a boliday season."

Then is the time I am always the season."

M. E. F.—I would consult a doctor tarill for American industries, and his immediately and stop taking sleeping a strong arguments are given respectful attention by those who are unable to ously ruining your health. It was not I, but Marguerite Clark, who played the leading part in "Wild Flower."

Miss Clark is with the Famous Play
Wis Clark is with the Famous Play
Wis Clark is with the Famous Play
Then is the time I am always the season."

Then is the time I am always the ers Company—not Lasky. most eager for out-of-door pictures which will take me into the woods and make me really feel as if I were instead of a mere human being who er of Owen and Matt Moore. dwells in a modern, steam-heated

Spring is the time for "Fanchon, the Cricket," while in the winter, mind about my career. I would also when our thoughts are sobered by keep on going to school, as your the cold and the snowfall, we turn ideals may change before you reach

the cold and the snowfall, we turn to the sociological problems and are ambitious to put on plays like "The Foundling" and "The Grind Eternal."

Of course, there is the new early summer wardrobe and the pleasure it involves peeking into the gaudy Fifth avenue shop windows and wishing for hats you feel would be far too could earn \$25 a week steady salary.

When the fair Geraldine left Europe the crowned heads and crown princes could not hold her hand any more, and, being put out about it, they just started the would have to start in this way. There is little doubt that Miss Farrar has had more than her share of popular praise from newspaper reporters and critics. They made her popularity, and then she barred them at her wedding and instead invited the moving picture and

extravagant to buy if you were tempted beyond the portals of the doorway.

J. A. R.—I regret very much to phonograph representatives—who had a tell you the young lady you are indoorway.

J. A. R.—I regret very much to phonograph representatives—who had a tell you the young lady you are indoorway.

Whether this is true or not Miss Far-

"The only trouble," wailed one well-gowned girl at the studio, "is that after I do get advanced spring styles, it will be late summer before the picture is released and no one

will appreciate the expense or the ex-travagance of my wardrobe."

I do not think the public has ever realized what a problem gowning is to us when it has sat back in the this young lady's style on the screen. Look! She is wearing the last sum-

### WOMEN IN MANY TRADES.

Conductors on Motor Buses and as Engine Cleaners in England.

London, April 2.—Between seventy and eighty women conductors appeared on the buses run by the London General Comnibus Company. This number will be gradually increased as the needs of the situation demand.

The women will be needs of the situation demand.

The women will be need of conductors on the Metropolitan electric trams and 120 on the London United lines.

The London and Northwestern Railway Company are engaging girls as engine cleaners at their sheds in Crewe.

National Commerce Chamber Begins Nation-wide Referendum on Subject.

WILL VOTE ON REPORT

Trade Body Urges Bigger Navy and Army, Industrial Mobilization and Universal Training.

How the people of the country really feel toward the subject of national defense—which, up to this time, has been largely a matter of conjecture—may be learned as a result of a canvass just begun by the Chamber of Commerce of the United States. A referendum—the fifteenth since the organization of the national chamber—has gone to 700 commercial bodies, to every State, representnational chamber—has gone to 700 com-mercial bodies, to every State, represent-ing some 300,000 business men. Our in-sular possessions and also many Amer-ican chambers of commerce abroad will also be heard from. These commercial bodies will be asked to vote for or against recommendations contained in the report of a special committee, of which Bascom Little, of Cleveland, is the chairman. the chairman.

the chairman.

This committee recommends that, for the preservation of the peace and honor of the United States, the national defense forces both on sea and land should be so increased and the industrial resources so co-ordinated as to make fully available the military, industrial, and financial strength of the nation. It is urged that a body in the nature of a council of national defense be created by law to assist in the development of an adequate and continuing policy for national defense. tional defense.

What National Chamber Urges.

The committee recommends that a staff of industrial mobilization be forth-with created by law and so organized and maintained in times of peace as to insure the most effective use of the economic resources of the United States in

ase of war.

It is advocated that a program of na-It is advocated that a program of naval construction be adopted immediately sufficient to restore the United States at least to its former position of second naval power in the Atlantic, with a surplus in the Pacific sufficient to protect the coasts, its possessions, its trade routes, the Canal Zone and adjacent least to the coasts.

routes, the Canal Zone and adjacent territory.

The committee asks to have created by law a general staff for the navy. A recommendation is made that the regular army be increased until it, together with its trained reserves, shall be sufficient to furnish the first line of land defense as recommended by the general staff of the army, or by the council of national defense or similar body after it has been created by law.

Universal Training Advocated.

Universal Training Advocated.

The committee, recognizing the mili-tary obligation equally with the civil ob-ligation as a fundamental duty of demodeserts! Many write to know where the different pictures are taken and whether they were taken in winter, summer or spring.

For "Tess of the Storm Country" we went to southern California, while "Little Pal" was taken in the high mountains outside of Truckee, in

### NEW YORK Day by day

By O. O. MeINTYRE

"Work," says Mr. Clift, "is one of the real joys of living-that is, if you do not make labor out of it. I am at my office every morning by 9 o'clock and I rarely leave until 9 at night. Work is sort of

M. E. F.—I would consult a doctor

mynediately and story taking a doctor

at 10 o'clock at night. He is an ardent enthusiast of the doctrine of a protective tariff for American industries, and his

vate office. His desk is where all can see him, and around him are grouped his various department heads. "I am never J. and D.-Alice Joyce has not been too busy to see anyone," says the and make me really feel as if I were playing in pictures for some time, who is often described as the busiest a spirit of the untrammeled forests She is the wife of Tom Moore, broth-

> Miss Geraldine Farrar has published a he time for "Fanchon, was eighteen before I made up my an American Singer, by Herself." It is while in the winter, mind about my career. I would also easy to understand, after reading it, why there is a war raging.
>
> When the fair Geraldine left Europe the

crowned heads and crown princes could not hold her hand any more, and, being

Whether this is true or not, Miss Far-

H. T. Webster, the cartoonist, was din-H. T. Webster, the cartoonist, was dining the other evening with Harry McClure, at a Broadway cafe, when a former magazine writer, who had drifted out of the New York game, came up to him and renewed acquaintance.

His frayed trousers and unkempt appearance showed plainly that he had been straying from the primrose path. After being introduced to Mr. McClure, he sat down.

down. "Will you drink anything?" asked Mr. McClure.
"Yes, anything," was the startling reply.

Craig Colt, clubman and related to the family that makes firearms, came to New York the other day from Babylon. He fell a victim to the new affliction known

on the bises run by the London General Omnibus Company. This number will be gradually increased as the needs of the situation demand.

The Women will be paid at exactly the same rates, on a mileage basis, as the male conductors, and will have the same rates, on a mileage basis, as the male conductors, and will have the same to make excellent candles, is to be found at Table Bay, near the Cape of Good Hopeduties and hours. Their employment is confined to the period of the war, or to such time as the male conductors shall return.

Women dockers have been introduced The London and Northwestern Railford Railford

# OLVE THIS MYSTERY

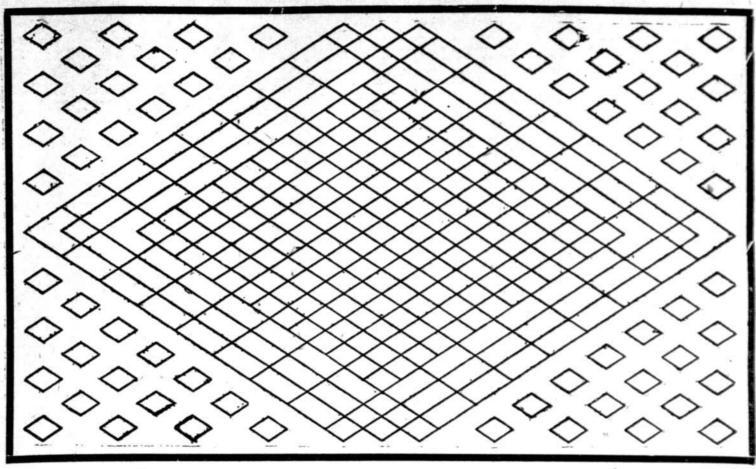
\$500-FIRST PRIZE

## \$1,100 IN CASH PRIZES

THIRTY PRIZES

A Pleasant and Profitable Pastime for Old and New Subscribers.

THE WASHINGTON HERALD'S DIAMOND PUZZLE



### THE PROBLEM

Diamonds of various sizes are described, or outlined, in the puzzle chart.

The problem is to ascertain how many diamonds there are altogether. Read the rules and conditions

By "Diamond" is meant a character similar in shape to the diamond on ordinary playing cards, the four lines describing it being of equal length. This may be ascertained, it in doubt, by either measurement, or cutting the diamond out and folding it over in the center, or by any other means which the ingenuity of contestants may suggest. Provided the one simple rule is complied with

that the lines describing each diamond be of the same length, the lines in the chart may be used as often as desired in forming different combinations, each combination constituting an individual diamond. Every possible combination, therefore, contestants may avail themselves of to form diamonds through the manipulation of lines of equal length is permissible. No alterations in the lines, however, as they appear in the chart can be made, such as extending or erasing them.

There is no "joker" or trick of any kind in the chart. The chart was drawn with absolute precision and accuracy, and contestants should be able to determine at a glance whether the lines in the various combinations are of equal length.

The purpose of the "Diamond" puzzle is to afford amusement and pleasant mental exercise to the readers of The Herald, and to invite new subscriptions from those who are not already enrolled among those who subscribe for Washington's fastest-growing news-

The prizes in this contest will be awarded to those submitting the best solutions, regardless of whether such solutions are absolutely correct or

SPECIAL CONDITIONS

As many prizes will be reserved as there are people tied before any prizes are awarded to those sending in less correct solutions.

While the winning of most of the prizes does not depend upon the time a solution is registered, it is best to begin counting at once and send in your solution as soon as you have finished, and if later you find you have made a mistake, you can send in another solution, if accompanied by an additional payment.

The prizes are offered for individual effort and The Herald reserves the right to reject any solution and to return whatever amount is paid in connection with it, if it appears that the answer submitted is the result of the efforts of some other than the person who submitted the solution. If more than one member in a family submits the same answer only one prize will be awarded jointly.

All those entering the contest will as a condition

he awarded jointly.

All those entering the contest will as a condition and consideration, be required to abide by the rulings of the Puzzle Manager. In the event of any questions arising the Puzzle Manager may appoint a committee to assist him in deciding them, and those entering the contest do so with the understanding and consent that such decision will be final.

In order that the Puzzle Manager may be in a po-sition to judge whether a solution was actually worked by the person submitting it, each contestant agrees to furnish such information as is desired. Re-tain all your working papers until called for.

Note Carefully

All solutions to the Diamond Puzzle must be submitted or mailed not later than Tuesday, May 2,

The Problem Department at the office of The

Herald will gladly furnish any information desired No one connected with The Herald in any capac-

ity will be permitted to enter this contest.

### THE PRIZES

First Capital Prize-One hundred and forty dollars to which will be added fifty times the amount paid by the winner on subscription to The Herald. The maximum value of this prize is

Second Capital Prize-Seventy dollars to which will be added twenty-five times the amount paid by the winner on subscription to The Herald. The maximum value of this prize is \$250.

Third Capital Prize-Twentyfive dollars plus ten times what the winner pays on his subscription. Should the winner of this prize pay the maximum amount allowed under the conditions he will be awarded an even hundred

Fourth Prize - Fifty dollars. Fifth Prize-Thirty dollars. (Note Should the winners of both or either of these prizes turn in their solutions prior to April 17 the prizes will be increased fifty per

Sixth Prize - Twenty-five dollars. Seventh Prize-Fifteen dol-

Eighth Prize-Ten dollars plus what the winner pays on subscription to The Herald.

Ninth to Eighteenth Prizes-

Five dollars each. Nineteenth to Twenty - fifth

Prizes-Three dollars each

Twenty-sixth to Thirtieth Prizes One dollar each.

Notice to Mail Subscribers.

### The dividend prizes are based

upon the city rates of subscription and will be paid on that basis, the extra mail rate of five cents a month for the Daily and Sunday being to cover postage on the Sunday edition.

### Special Chart Books

Books of Special Charts May Be Obtained for 15 Cents. Those desiring extra charts printed on better paper may obtain books containing ten charts for 15 cents. If ordered sent by meil add 2 cents for postage.

### HOW TO ENTER

This contest is open to everybody everywhere in the United States east of the Mississippi River.

This contest is open to everyonly everywhere in the United States east of the Mississippi River.

A payment on subscription of from 90 cents to \$7.20 for The Washington Herald (or from \$1.00 to \$8.00 if the paper is to be mailed) entitles a contestant to submit one solution of the puzzle. In remitting please note schedule of rates and remit in multiples of 20 cents a month for service by carrier or if by mail in multiples of 25 cents for the Daily and 25 cents for Daily and Sunday.

As many different solutions may be submitted of the Diamond Puzzle as the contestant desires upon making an additional payment of not less than 90 cents nor more than \$7.30 with each different solution. It is not necessary to pay the same amount with each solution, if more than one is submitted. As the prizes have added value according to what is paid on subscriptions with the winning solutions, contestants should familiarize themselves with the dividend schedule before sending their subscription and solution. (See prize list.) After once being submitted a solution cannot be changed.

Remit by check money or cash in paristered.

cannot be changed.

Remit by check, money order or cash in registered letter. Solutions unaccompanied by cash subscriptions will not be registered. The contest is open to both old and new subscribers.

Whatever is paid, whether on one or a number of solutions, applies on a continuous subscription to The Washington Herald.

### **DECIDING TIES**

Those tieing will be required to solve a second problem, a reduced illustration of which will be found in the larger advertisements, or may be obtained by applying to the contest manager. This puzzle will consist of drawing a chain across a chart made up of diamonds with ferrors. of diamonds with figures inserted so that the num-bers in the diamonds will total the greatest number of points, the number of circles in each section of the chain being limited to either three, four, or five.

The second problem will be presented immediately following the registration of all answers to the first prize puzzle, and a week will be given in which to solve it. Should further ties ensue, the same chart will be rearranged, and those tieing will be required to solve it again. In the almost impossible event of further ties, a third and fourth re-arrangement will be made, but after that, should any ties ensue, the contestants so tieing shall each receive the full amount of the prize tied for.

(Cut Out Neatly Around Margin.)

### This Blank Must Accompany All Solutions

I herewith inclose \$..... for subscription

to The Washington Herald.
Name
Address
I submit as my solution the following to be the total number of diamonds in the puzzle chart.

If you wish the paper sent to any other address or person than indicated above write name and address here. Otherwise leave blank.

Be sure to write names and addresses plainly and in full, such as giving apartment numbers, rural route and box numbers, etc.

Are you receiving the paper now by carrier or mail? If so, by which means?....

Should you desire to submit another solution use

Address All Communications to

DIAMOND CONTEST MANAGER, THE WASHINGTON HERALD 425-427-429 11th Street N. W., Washington, D. C.